



MEDIA ALERT
April 2008

Contact: Nicole Dixon
Phone: 713.461.0028
nicoled@cancares.org

CanCare's 14th Annual National Cancer Survivors Day Luncheon "Celebrating Cancer Survivorship"

When: Thursday, May 29, 2008

Where: InterContinental Houston Hotel

What: Join CanCare for this always-special event, as we celebrate cancer survivorship with hundreds of other communities across the world. A candle lighting ceremony will be held to honor survivors and the memory of those who fought cancer so courageously. This event is open to the public; tickets and reservations are required. For information contact kirstenr@cancares.org or call 713.461.0028.

Keynote speaker for the event will be Marv Levy, 13-year prostate cancer survivor, NFL Hall of Fame Member and former Buffalo Bills Head Coach. Levy, who earned a Master's degree from Harvard University, led the Buffalo Bills to an unprecedented four straight Super Bowls and is considered by many as one of the NFL's "class acts." Coach Levy and the Bills are remembered for their ability to bounce back and rise again, and in the words of Levy's personal hero, Winston Churchill, "Never, never, never, never, never surrender!"

Honorees at the event include AIG American General¹ and John Holland. AIG American General has served as an exemplary corporate partner to CanCare, providing sponsorships and support for over 10 years. The organization, which is headquartered in Houston and has over 4000 employees, consistently ranks among the largest life insurance organizations in the country. John Holland, who is an 11-year leukemia cancer survivor and serves on the CanCare Board of Directors, will also be honored as for his outstanding contributions to the organization.

About CanCare, Inc.

CanCare provides one-on-one emotional support to cancer patients and their families from a trained volunteer who has survived a similar type of cancer. Our volunteers help patients cope with a cancer diagnosis, give support during treatment and enable patients and family members to move forward with Hope. Founded in 1990, CanCare now partners with more than 100 corporations, hospitals and congregations of varied faiths. All of our services are confidential and provided without charge.

¹ AIG American General, www.aigag.com, is the marketing name for the insurance companies and affiliates comprising the domestic life operations of American International Group, Inc. (AIG).